



JOINT UK BROADCASTERS 2017 AUGUST BANK HOLIDAY

COPY INSTRUCTIONS, APPROVAL & DELIVERY TIMETABLE

AIRDATE	INSTRUCTIONS BY	DELIVERY BY	APPROVAL BY
TUES 22ND AUG	17TH AUG	18TH AUG	18TH AUG
WED 23RD AUG	18TH AUG	21ST AUG	21ST AUG
THURS 24TH AUG	21ST AUG	22ND AUG	22ND AUG
FRI 25TH AUG	21ST AUG	22ND AUG	22ND AUG
SAT 26TH AUG	22ND AUG	23RD AUG	23RD AUG
SUN 27TH AUG	22ND AUG	23RD AUG	23RD AUG
MON 28TH AUG**	23RD AUG	24TH AUG	24TH AUG
TUES 29TH AUG	23RD AUG	24TH AUG	24TH AUG

** BANK HOLIDAY

VOD: Copy, rotations & tags required for activation between 25th -30th August MUST be delivered by 18th August.

NORMAL DELIVERY

Copy Instructions should be supplied at least two clear working days before transmission. Copy should be delivered at least 2 clear working days before transmission to avoid a late delivery surcharge.

NOTES

1. Copy Received Dates are to avoid late copy surcharges being applied by some Broadcasters.
2. UK Broadcasters are those represented by: ITV, Sky Media, Channel 4, Turner Broadcasting
3. Agencies with clients for whom the indicated deadlines are impractical should contact individual broadcaster sales representatives directly to agree their requirements.