



JOINT UK BROADCASTERS
EASTER DEADLINES 2017
COPY & INSTRUCTIONS DELIVERY TIMETABLE

DAY	AIRDATE	COPY INSTRUCTIONS BY	COPY DELIVERY BY
MONDAY	10TH APRIL	5TH APRIL	5TH APRIL
TUESDAY	11TH APRIL	6TH APRIL	6TH APRIL
WEDNESDAY	12TH APRIL	7TH APRIL	7TH APRIL
THURSDAY	13TH APRIL	10TH APRIL	10TH APRIL
FRIDAY**	14TH APRIL	10TH APRIL	10TH APRIL
SATURDAY	15TH APRIL	10TH APRIL	10TH APRIL
SUNDAY	16TH APRIL	11TH APRIL	11TH APRIL
MONDAY**	17TH APRIL	11TH APRIL	11TH APRIL
TUESDAY	18TH APRIL	11TH APRIL	11TH APRIL

****BANK HOLIDAY**

VOD CAMPAIGNS GOING LIVE BETWEEN WEDNESDAY 12TH APRIL - THURSDAY 20TH APRIL ALL ROTATIONS, TRACKING, TAGS AND COPY CHANGES NEED TO BE REVISED BY THURSDAY 6TH APRIL.

NORMAL DELIVERY

COPY INSTRUCTIONS, AND COPY SHOULD BE DELIVERED AND APPROVED AT LEAST TWO CLEAR WORKING DAYS BEFORE TRANSMISSION TO AVOID A LATE SURCHARGE.

NOTES:

1. UK BROADCASTERS ARE THOSE REPRESENTED BY: ITV, CHANNEL 4, SKY MEDIA, CHANNEL 5 AND TURNER BROADCASTING
2. AGENCIES WITH CLIENTS FOR WHOM THE INDICATED DEADLINES CANNOT BE MET SHOULD CONTACT INDIVIDUAL BROADCASTERS TO OBTAIN THEIR AGREEMENT. TO COMPLY WITH THESE DEADLINES PLEASE ENSURE ADDITIONAL TIME IS FACTORED IN FOR CLEARCAST APPROVAL
3. COPY RECEIVED DATES ARE TO AVOID LATE COPY SURCHARGES BEING APPLIED BY SOME BROADCASTERS.
4. TO COMPLY WITH THESE DEADLINES **PLEASE** ENSURE ADDITIONAL TIME IS FACTORED IN FOR CLEARCAST APPROVAL. **APPROVAL** SHOULD BE BEFORE OR BY THE DELIVERY DATE, PLEASE BE AWARE TWO CLEAR WORKING DAYS ARE REQUIRED FOR APPROVAL.