



## JOINT UK BROADCASTERS EASTER 2016 COPY AND INSTRUCTIONS DELIVERY TIMETABLE

<i>Air date</i>	<i>Copy Instructions By</i>	<i>Copy Delivery By</i>
<b><i>Monday 21<sup>st</sup> Mar</i></b>	16 <sup>th</sup> Mar	16 <sup>th</sup> Mar
<b><i>Tuesday 22<sup>nd</sup> Mar</i></b>	17 <sup>th</sup> Mar	17 <sup>th</sup> Mar
<b><i>Wednesday 23<sup>rd</sup> Mar</i></b>	18 <sup>th</sup> Mar	18 <sup>th</sup> Mar
<b><i>Thursday 24<sup>th</sup> Mar</i></b>	21 <sup>st</sup> Mar	21 <sup>st</sup> Mar
<b><i>Friday 25<sup>th</sup> Mar**</i></b>	21 <sup>st</sup> Mar	21 <sup>st</sup> Mar
<b><i>Saturday 26<sup>th</sup> Mar</i></b>	21 <sup>st</sup> Mar	21 <sup>st</sup> Mar
<b><i>Sunday 27<sup>th</sup> Mar</i></b>	22 <sup>nd</sup> Mar	22 <sup>nd</sup> Mar
<b><i>Monday 28<sup>th</sup> Mar**</i></b>	22 <sup>nd</sup> Mar	22 <sup>nd</sup> Mar
<b><i>Tuesday 29<sup>th</sup> Mar</i></b>	22 <sup>nd</sup> Mar	11 <sup>th</sup> Dec
<b>** Bank Holiday</b>		

*For VoD campaigns running between March 23rd - April 1st all copy, rotations and tracking tags to be received by March 18th.*

### NOTES:

Copy Received Dates are to avoid late copy surcharges being applied by some Broadcasters.

These deadlines have been agreed by:  
ITV, Sky Media, Channel 4 & Turner Broadcasting

Agencies with clients for whom the indicated deadlines cannot be met should contact individual broadcasters to obtain their agreement. To comply with these deadlines please ensure additional time is factored in for Clearcast approval.