



# JOINT UK BROADCASTERS CHRISTMAS & NY 2017

## COPY INSTRUCTIONS, APPROVAL & DELIVERY TIMETABLE

AIRDATE	INSTRUCTIONS BY	DELIVERY BY	CC APPROVAL BY
MON 4TH DEC	29TH NOV	29TH NOV	29TH NOV
TUES 5TH DEC	30TH NOV	30TH NOV	30TH NOV
WED 6TH DEC	1ST DEC	1ST DEC	1ST DEC
THURS 7TH DEC	4TH DEC	4TH DEC	4TH DEC
FRI 8TH DEC	5TH DEC	5TH DEC	5TH DEC
SAT 9TH DEC	6TH DEC	6TH DEC	6TH DEC
SUN 10TH DEC	6TH DEC	6TH DEC	6TH DEC
MON 11TH DEC	7TH DEC	7TH DEC	7TH DEC
TUES 12TH DEC	7TH DEC	8TH DEC	8TH DEC
WED 13TH DEC	8TH DEC	8TH DEC	8TH DEC
THURS 14TH DEC	8TH DEC	8TH DEC	8TH DEC
FRI 15TH DEC	11TH DEC	12TH DEC	12TH DEC
SAT 16TH DEC	11TH DEC	12TH DEC	12TH DEC
SUN 17TH DEC	12TH DEC	13TH DEC	13TH DEC
MON 18TH DEC	12TH DEC	13TH DEC	13TH DEC
TUES 19TH DEC	13TH DEC	14TH DEC	14TH DEC
WED 20TH DEC	13TH DEC	14TH DEC	14TH DEC
THURS 21ST DEC	14TH DEC	15TH DEC	15TH DEC
FRI 22ND DEC	14TH DEC	15TH DEC	15TH DEC
SAT 23RD DEC	15TH DEC	18TH DEC	18TH DEC
SUN 24TH DEC	15TH DEC	18TH DEC	18TH DEC
MON 25TH DEC**	18TH DEC	19TH DEC	19TH DEC
TUES 26TH DEC**	18TH DEC	19TH DEC	19TH DEC
WED 27TH DEC	19TH DEC	20TH DEC	20TH DEC
THURS 28TH DEC	19TH DEC	20TH DEC	20TH DEC
FRI 29TH DEC	19TH DEC	21ST DEC	21ST DEC
SAT 30TH DEC	20TH DEC	21ST DEC	21ST DEC
SUN 31ST DEC	20TH DEC	22ND DEC	22ND DEC
MON 1ST JAN	21ST DEC	22ND DEC	22ND DEC
TUES 2ND JAN	21ST DEC	22ND DEC	22ND DEC

### BANK HOLIDAY \*\*

**VOD:** Copy, rotations & tags required for activation between 18th Dec -3rd Jan MUST be delivered by Fri 15th Dec.

### NORMAL DELIVERY

Copy should be delivered at least two clear working days before transmission to avoid a late delivery surcharge.

### NOTES

1. Copy Received Dates are to avoid late copy surcharges being applied by some Broadcasters.
2. UK Broadcasters are those represented by: ITV, Sky Media, Channel 4, Turner Broadcasting
3. Agencies with clients for whom the indicated deadlines are impractical should contact individual broadcaster sales representatives directly to agree their requirements. E.g. Newspapers