



# JOINT UK BROADCASTERS 2015 EASTER HOLIDAYS

For VoD campaigns running between March 30th - April 7th all copy, rotations and tracking tags to be received by March 26th

Airdate	Copy Instructions By	Copy Delivery By
Mon 30th March	25th March	25th March
Tues 31st March	26th March	26th March
Wed 1st April	27th March	27th March
Thur 2nd April	30th March	30th March
Fri 3rd April**	30th March	30th March
Sat 4th April	30th March	30th March
Sun 5th April	31st March	31st March
Mon 6th April**	31st March	31st March
Tues 7th April	31st March	31st March

\*\* BANK HOLIDAY

These deadlines have been agreed by:  
ITV, Sky Media, Channel 4, Channel 5 & Turner Broadcasting

Agencies with clients for whom the indicated deadlines cannot be met should contact individual broadcasters to obtain their agreement. To comply with these deadlines please ensure additional time is factored in for Clearcast approval.