



JOINT UK BROADCASTERS EASTER 2018

COPY INSTRUCTIONS, APPROVAL & DELIVERY TIMETABLE

AIRDATE	INSTRUCTIONS BY	DELIVERY BY	CC APPROVAL BY
MON 26TH MARCH	21ST MARCH	21ST MARCH	21ST MARCH
TUES 27TH MARCH	22ND MARCH	22ND MARCH	22ND MARCH
WED 28TH MARCH	23RD MARCH	23RD MARCH	23RD MARCH
THURS 29TH MARCH	26TH MARCH	26TH MARCH	26TH MARCH
FRI 30TH MARCH**	26TH MARCH	26TH MARCH	26TH MARCH
SAT 31ST MARCH	26TH MARCH	26TH MARCH	26TH MARCH
SUN 1ST APRIL	27TH MARCH	27TH MARCH	27TH MARCH
MON 2ND APRIL	27TH MARCH	27TH MARCH	27TH MARCH
TUES 3RD APRIL	27TH MARCH	27TH MARCH	27TH MARCH

BANK HOLIDAY **

VOD: Copy, rotations & tags required for activation between 30th March-4th April MUST be delivered by 22nd March

NORMAL DELIVERY

Copy should be delivered at least two clear working days before transmission to avoid a late delivery surcharge

NOTES

1. Copy Received Dates are to avoid late copy surcharges being applied by some Broadcasters
2. UK Broadcasters are those represented by: ITV, Sky Media, Channel 4, Turner Broadcasting
3. Agencies with clients for whom the indicated deadlines are impractical should contact individual broadcaster sales representatives directly to agree their requirements.